Guidelines for Contributors

The articles/ research papers sent for publication in this journal must adhere to the patterns of style and format described below:

- 1. Manuscripts must be written on one side of 21 x 28 centimeters, i.e., 8.5 x 11 inches. (or quarto) paper in double spacing in the format of 12 point text single font- Times New Roman and preferably in M.S. Word package in English. The maximum word limit of a paper is between 4000-6000 words. It should be accompanied with an abstract not exceeding 250 words including five keywords, scope, methodology, and main findings of the work. Research articles written in Hindi are not accepted.
- 2. For empirical papers the pattern would include a sequence of writing the Title, Name(s) of the Authors(s), Abstract & five Keywords, Introduction (brief but highlighting the major variables along with relevance of the study), Objectives/ Problem, Hypotheses, Methods and Procedures (including design & sample), Results, Discussion and References.
- 3. The theoretical papers must be clear and relevant in the introduction of the subject with a significant focus on the principal theme, based on fresh theoretical insights which should be analytical, logical & relevant.
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